

## Curriculum Vitae

**Name:** Poowin Bunyavejchewin

**Address:** Room 232, 2nd Floor  
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### Education and Qualifications:

#### *Political Science and International Relations*

PhD Political Science, Naresuan University, 2024  
MA International Politics, University of Hull, 2012  
BA (Hons) Political Science, Thammasat University, 2010

#### *Business, Management, and Law*

DBA (Cand), GlobalNxt University, expected graduation 2027  
AdvDip Aviation Law and Air Transport Management, NALSAR University of Law, 2022

### Awards:

Outstanding Young Researcher Award, Thammasat University, 2014

### Academic and Professional Experience:

#### *Current Positions*

Head, Thammasat University Research Unit in History and International Politics, 2021–present  
Senior Researcher (SEP K3), Institute of East Asian Studies, Thammasat University, 2022–present

#### *Prior Positions*

Director-General, Vejchewin Research Institute Pvt Ltd, 2022–2024  
Senior Researcher (SEP K2), Institute of East Asian Studies, Thammasat University, 2018–2022  
Researcher (SEP K1), Institute of East Asian Studies, Thammasat University, 2013–2018  
Lecturer, School of Liberal Arts, Walailak University, 2012–2013

#### *Visiting and Short-Term Positions*

Research Fellow, Faculty of Public Administration and Law, Shinawatra University, 2024–2027  
Research Fellow, Department of Political Science, University of Religions and Denominations, 2023–2024

### Author IDs:

ORCID iD 0000-0002-9080-2052  
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Scopus Author ID 56798368800  
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### Publications:

## Refereed Articles

### International Refereed Journals

#### *Web of Science (Clarivate) / Scopus Indexed*

- ‘Thai Boys Love series and idols: a new facet of soft power diplomacy in Thailand.’ *Frontiers in Communication* 11 (2026): 1758167. DOI: 10.3389/fcomm.2026.1758167
- ‘The Anti-Fraud Lever: China’s Strategic Use of the Scam Crackdown to Invigorate the LMLECC Process Against Thailand’s Reluctance.’ *Asian Politics & Policy* 18, no. 2 (2026): e70064. DOI: 10.1111/aspp.70064 (with Watunyu Jaiborisudhi, and Kridsana Chotisut)
- ‘Fans are pure gold? A case study of Thai Y content consumers and LoveSick 2024.’ *Multidisciplinary Reviews* 9, no. 7 (2026): e2026324. DOI: 10.31893/multirev.2026324 (with Natthanont Sukthungthong)
- ‘Thailand’s role in the context of ACMECS centrality: (re)constructing the Mekong’s regional architecture.’ *Frontiers in Political Science* 7 (2025): 1698498. DOI: 10.3389/fpos.2025.1698498 (with Thapiporn Suporn, and Kornphanat Tungkeunkunt)
- ‘Boylywood’s soft power and Thai public diplomacy.’ *International Journal of Diplomacy and Economy* 11, no. 4 (2025): 382-400. DOI: 10.1504/IJDIPE.2025.10067125 (with Kornphanat Tungkeunkunt, and Orawan Nugprachaya)
- ‘Trump’s America 2.0: Thailand’s response under China’s shadow.’ *Frontiers in Political Science* 7 (2025): 1658337. DOI: 10.3389/fpos.2025.1658337 (with Thapiporn Suporn)
- ‘Thailand’s BRICS move revisited.’ *Cogent Social Sciences* 11, no. 1 (2025): 2485385. DOI: 10.1080/23311886.2025.2485385 (with Thapiporn Suporn)
- ‘Military power concentration, 2017–2023: did the COVID-19 pandemic matter?.’ *Cogent Social Sciences* 10, no. 1 (2024): 2423855. DOI: 10.1080/23311886.2024.2423855 (with Supruet Thavornnyutikarn)
- ‘Measuring the concentration of military power in the international geopolitical system: Singer’s methodology using only military indicators.’ *Frontiers in Political Science* 6 (2024): 1412260. DOI: 10.3389/fpos.2024.1412260 (with Supruet Thavornnyutikarn, Pattanarat Faugchun, and Porntep Kamonpetch)
- ‘The multilateral behaviour of awkward powers: A Thai case study.’ *FWU Journal of Social Sciences* 18, no. 2 (2024): 46-51. DOI: 10.51709/19951272/Summer2024/5 (with Pattanarat Faugchun)
- ‘Airport development projects in Thailand: a case study of Betong International Airport.’ *Cogent Social Sciences* 10, no. 1 (2024): 2367260. DOI: 10.1080/23311886.2024.2367260 (with Kiraphat Khianthongkul)
- ‘Thailand’s China policy, 2014–2019: Hedging against China?.’ *Heliyon* 10, no. 12 (2024): e33366. DOI: 10.1016/j.heliyon.2024.e33366 (with Watcharabon Buddharaksa)
- ‘Mekong–ROK Cooperation: a perspective from Thailand.’ *Asian Affairs: An American Review* 51, no. 2 (2024): 80-89. DOI: 10.1080/23311886.2024.2307697 (with Thapiporn Suporn)
- ‘Socio-demographics, lifestyles, and consumption frequency of Thai ‘Boys Love’ series content: Initial evidence from Thailand.’ *Cogent Social Sciences* 10, no. 1 (2024): 2307697. DOI: 10.1080/23311886.2024.2307697 (with Kornphanat Tungkeunkunt, Porntep Kamonpetch, Ketsarin Sirichuanjun, and Natthanont Sukthungthong)
- ‘Constructive Engagement with Russia: Why Does It Matter for Asian Nations and How to Do It?.’ *Economic and Political Weekly (Engage)* 59, no. 1 (2024): 1-10. <https://www.epw.in/engage/article/constructive-engagement-russia-why-does-it-matter>.
- ‘Malaysia–Singapore airspace dispute, 2018–2019: A legal and political analysis.’ *Social Sciences and Humanities Open* 9 (2024): 100802. DOI: 10.1016/j.ssaho.2023.100802
- ‘Mekong–Russia Cooperation: Russia’s Unprecedented Move in the Mekong Sub-Region.’ *Strategic Analysis* 47, no. 4 (2023): 404-10. DOI: 10.1080/09700161.2023.2288982 (with Kornphanat Tungkeunkunt)
- ‘Policy Regime Analysis of Border Security Governance in Myanmar: A Preliminary Case Study of Myawaddy (2020–2021).’ *FWU Journal of Social Sciences* 17, no. 3 (2023): 46-58. DOI: 10.51709/19951272/Fall2023/4 (with Kridsana Chotisut, Wijit Krisathian, and Nattaraporn Promprasit)

- ‘Regime type and Thailand’s foreign policy position, 1950–2020: Some statistical evidence.’ *Kasetsart Journal of Social Sciences* 44, no. 3 (2023): 645-52. DOI: 10.34044/j.kjss.2023.44.3.01 (with Porntep Kamonpetch, Ketsarin Sirichuanjun, and Thapiporn Suporn)
- ‘Antonov An-225 Mriya: The world’s largest aircraft destroyed—why?.’ *Kasetsart Journal of Social Sciences* 44, no. 2 (2023): 537-44. DOI: 10.34044/j.kjss.2023.44.2.24 (with Kiraphat Khianthongkul, and Bordin Saisaeng)
- ‘PC Air: An extreme case of fleet planning problems.’ *International Journal of Sustainable Aviation* 9, no. 3 (2023): 205-19. DOI: 10.1504/IJSA.2023.10052471 (with Orawan Nugprachaya)
- ‘Testing the relationship between democratic accountability and the approved use of inactivated COVID-19 vaccines: Evidence from 194 countries.’ *Kasetsart Journal of Social Sciences* 44, no. 1 (2023): 1-8. DOI: 10.34044/j.kjss.2023.44.1.01 (with Porntep Kamonpetch, and Ketsarin Sirichuanjun)
- ‘The recent violation of Thai airspace by a Myanmar MiG-29 fighter jet: Understanding Thailand’s unusual response.’ *Asian Journal of Comparative Politics* 8, no. 1 (2023): 476-84. DOI: 10.1177/20578911221140798 (with Kridsana Chotisut, and Nattaraporn Promprasit)
- ‘Were Fleet Planning Problems Responsible for the Collapse of Thai Air Carriers? A Preliminary Case Study of One-Two-Go Airlines.’ *FWU Journal of Social Sciences* 16, no. 4 (2022): 143-53. DOI: 10.51709/19951272/Winter2022/11
- ‘(Re-)Narrating the Evolution of the Lancang-Mekong Cooperation: China’s Diplomacy Behind the Scenes.’ *Strategic Analysis* 46, no. 5 (2022): 494-509. DOI: 10.1080/09700161.2022.2136196 (with Kornphanat Tungkeunkunt)
- ‘The Myth of Sino-Thai Brotherhood: Archival Evidence on Thailand’s Relations with China in Continental Southeast Asia in the 1990s.’ *Asian International Studies Review* 23, no. 1 (2022): 28-52. DOI: 10.1163/2667078X-bja10014 (with Wichian Intasi, and Watcharabon Buddharaksa)
- ‘Thailand’s Balancing Behavior, 1947-1991: Some Empirical Evidence.’ *Pertanika Journal of Social Sciences & Humanities* 30, no. 2 (2022): 407-28. DOI: 10.47836/pjssh.30.2.01 (with Thapiporn Suporn, and Ketsarin Sirichuanjun)
- ‘The Cold War, Old and New: A Preliminary Comparative Study of Polarity, Polarisation, and Elements of (In)stability.’ *Pertanika Journal of Social Sciences & Humanities* 29, no. 2 (2021): 903-22. DOI: 10.47836/pjssh.29.2.09 (with Thapiporn Suporn, Pattanarat Faugchun, and Natthanont Sukthungthong)
- ‘China and Mekong regionalism: A reappraisal of the formation of Lancang-Mekong Cooperation.’ *Asian Politics & Policy* 24, no. 2 (2021): 193-211. DOI: 10.1111/aspp.12575 (with Pongphisoot Busbarat, and Thapiporn Suporn)
- ‘How Regime Type and Governance Quality Affect Policy Responses to COVID-19: A Preliminary Analysis.’ *Heliyon* 7, no. 2 (2021): e06349. DOI: 10.1016/j.heliyon.2021.e06349 (with Ketsarin Sirichuanjun)
- ‘A Preliminary Analysis of Securitising Mental Health in LAMICs Regional Groups: The Case of ASEAN.’ *Pertanika Journal of Social Sciences & Humanities* 23, no. 3 (2015): 741-60.
- ‘Revisiting Thailand’s Aggression against Cambodia, 1953–1962: An Expected Utility Theory of War Initiation.’ *Pertanika Journal of Social Sciences & Humanities* 23, no. 2 (2015): 413-29.
- ‘Theories of International Politics after the Incident of 9/11: The Richness and Weakness of Realist Tradition in the Twentieth-First Century.’ *Kasetsart Journal: Social Sciences* 33, no. 1 (2012): 161-69.

#### ***Non-Web of Science (Clarivate) / Non-Scopus Indexed***

- ‘The Asia Cooperation Dialogue (ACD): Formation and Development.’ *Ritsumeikan Journal of Asia Pacific Studies* 35 (2016): 17-26. (with Phakin Nimmannorrawong)
- ‘A regional security complex analysis of the Preah Vihear temple conflict, 1953–1962.’ *Ritsumeikan Journal of Asia Pacific Studies* 32 (2013): 14-26.
- ‘The Internet: An(other) agent that disseminates Japanese ‘soft power’ resources.’ *Journal of Contemporary Eastern Asia* 11, no. 1 (2012): 21-29.
- ‘Thailand four years after the coup: The struggle against the dissenters.’ *Journal of Contemporary Eastern Asia* 10, no. 2 (2011): 47-56.
- ‘Constructing the ‘Red’ Otherness: The Role and Implications of Thainess on Polarised Politics.’ *ASEAS - Austrian Journal of South-East Asian Studies* 3, no. 2 (2010): 241-48.

‘Internet Politics: Internet as a Political Tool in Thailand.’ *Canadian Social Science* 6, no. 3 (2010): 67-72.

## National Refereed Journals

### *TCI / ACI Indexed*

- ‘Testing an Expected Utility Theory of War: Mao’s Decision for War in Korea as a Case Study.’ *Prince of Songkla University Journal of International Studies* 7, no. 2 (2017): 125-46.
- ‘Reassessing terrorism in the South of Thailand: A critical perspective.’ *Veridian E-Journal* 10, no. 4 (2017): 175-89.
- ‘The Lancang-Mekong Cooperation (LMC) Viewed in Light of the Potential Regional Leader Theory.’ *Journal of Mekong Societies* 12, no. 3 (2016): 49-64.
- ‘Some Observations on China’s Promotion of Confucianism.’ *Veridian E-Journal* 7, no. 5 (2014): 77-86.
- ‘Southeast Asia and the Return of the Great Powers.’ *The International Journal of East Asian Studies* 18, no.2 (2014): 39-47. (with Bordin Saisaeng)
- ‘The Use of Military Instruments, War and International Relations.’ *Journal of Social Sciences Naresuan University* 9, no. 2 (2013): 104-20.
- ‘Rethinking Empire after 1945: A Realist Viewpoint.’ *Journal of Politics and Governance* 2, no. 2 (2012): 155-63.
- ‘The Olympic Games and International Relations: The Case of Beijing 2008.’ *Journal of Mekong Societies* 8, no. 2 (2012): 121-34.
- ‘Does realism still dominate the theory and practice of International Relations?.’ *Songklanakarinn: Journal of Social Sciences and Humanities* 18, no. 1 (2012): 23-34.
- ‘Intelligence and US Foreign Policy since WWII: A Review of Current History.’ *Veridian E-Journal* 4, no. 2 (2011): 159-66.
- ‘American motives behind the Vietnam War: A neo-realist perspective.’ *Veridian E-Journal* 4, no. 1 (2011): 383-93.
- ‘The orthodox and the critical approach toward terrorism: An overview.’ *Southeast Current* 8, no. 86 (2011): 34-42.

## Book Chapters

- ‘Complex Positioning: Thailand’s Role in the Context of ASEAN “Centrality” and Indo-Pacific Security.’ In *ASEAN and Regional Actors in the Indo-Pacific*, edited by Sueo Sudo and Chosein Yamahata, 17-37. Singapore: Springer, 2023. (with Paul Chambers)
- ‘The Queer If Limited Effects of Boys Love Manga Fandom in Thailand.’ In *Queer Transfigurations: Boys Love Media in Asia*, edited by James Welker, 181-93. Honolulu: University of Hawai’i Press, 2022.
- ‘Humanitarian Self-Interest? Assessing Thailand’s Developmental Initiative in Mainland Southeast Asia.’ In *The Niche Diplomacy of Asian Middle Powers*, edited by Brendan M. Howe, 79-112. Lanham: Lexington Books, 2021. (with Paul Chambers)

## Monographs

- The ACMECS Centrality: Policy Implications and Recommendations* [Policy Brief]. Pathum Thani: Institute of East Asian Studies, 2025. ISBN: 978-616-488-509-7 (with Thapiporn Suporn)
- Whither the Future of the Mekong–ROK Cooperation in the Changing Mekong Regional Order? A Perspective from Thailand* [Policy Brief]. Pathum Thani: Institute of East Asian Studies, 2024. ISBN: 978-616-488-425-0 (with Thapiporn Suporn)

## Book Reviews and Miscellaneous

- ‘Betwixt the Silver and Shadow Economies: Evidence from and Policy Recommendations for the Residential Care Industry in Thailand.’ *Japan SPOTLIGHT* May/June, (2025): 19-31. (with Orawan Nugprachaya, Chaiwat Meesanthan, and Katamon Thepsida)
- ‘Comparative Analysis of Foreign Policies of Cusp States: The Case of Policies on Regionalism.’ In *Leadership and Regional Organizations* (Project Leader: Shintaro Hamanaka). *IDE Research Bulletin*, March 2020. (with Shintaro Hamanaka, Kohei Imai, and Yoichiro Sato)

- ‘Will the ‘Milk Tea War’ Have a Lasting Impact on China-Thailand Relations.’ *The Diplomat*, May 2, 2020. <https://thediplomat.com/2020/05/will-the-milk-tea-war-have-a-lasting-impact-on-china-thailand-relations/>.
- ‘Thailand’s Foreign Economic Policy Toward Mainland Southeast Asia.’ *ISEAS Perspective* 2019/64, August 20, 2019. (with Paul Chambers)
- ‘Is the Mekong-Lancang Cooperation a “New” Hope for Water Resources Management in the Mekong?.’ *Mekong Connect* 1, no. 1 (2019): 7-12.

### **Edited Proceedings**

*SHIMBA 2022: Proceedings of the 1st International Conference on Social-Humanities in Maritime and Border Area*, edited by Poowin Bunyavejchewin, Ica Wulansari, Mexsasai Indra, and Armauliza Septiawan. Ghent: EAI Publishing, 2022.

### **Workshop and Conference Presentations:**

- ‘China’s Look South Policy: A View from Thailand.’ Paper presented at the International Conference on the 50th Anniversary of Thailand–China Diplomatic Relations: Past, Present, and Future, Bangkok, 12 December 2025.
- ‘Socio-Demographics, Lifestyles, and Consumption Frequency of Thai Boys Love Series Content: Initial Quantitative Evidence From Thailand.’ Paper presented in the panel ‘Thai BL,’ at the 8th JSA–ASEAN Conference 2023, Chiang Mai, 20-22 December 2023.
- ‘South-East Asian Studies at Hull: Lessons from the Past.’ Paper presented in the panel ‘Southeast Asian Studies in a Changing World,’ at the IIAS–IEAS Workshop: Area Studies as a Discipline, Pathum Thani, 17-18 May 2023.
- ‘Geo-Politics and Geo-Strategies in Southeast Asia and Thailand: Opportunities and Challenges.’ Paper presented at the Social Science Talk Series: Phitsanulok on a Strategic Shift, Phitsanulok, 2-3 March 2023. (with Paul Chambers)
- ‘Exclusion as the Logic of Regional Group Formation.’ Paper presented at the Comparative Regionalism Workshop: VUCA World and Changing Regional Configuration, Chiang Mai, 8 February 2023.
- ‘Thailand’s China Policy Revisited.’ Paper presented in the panel ‘China and ASEAN,’ at the Asia Pacific Conference 2021, Beppu, 4-5 December 2021.
- ‘Humanitarian Self-Interest? Assessing Thailand’s Developmental Initiative in Mainland Southeast Asia.’ Paper presented by co-author Paul Chambers in the panel ‘The Niche Diplomacy of East Asian Middle Powers,’ at the 44th BISA Annual Conference 2019, London, 12-14 June 2019.
- ‘China’s Belt and Road in the Mekong: Lancang-Mekong Cooperation.’ Paper presented at the RSIS Workshop on the Future Regional Security Architecture: The Role of Minilaterals, Singapore, 15 November 2018.
- ‘The *Wai* (Y[aoi]) Genre: Local BL Media in Thailand.’ Paper presented in the panel ‘Boys Love Media on the Move II: Southeast Asia,’ at the Mechademia Conference on Asian Popular Cultures 2018, Kyoto, 25-27 May 2018.
- ‘The Elements of Instability in the Current International System and Their Impacts on the Mekong Region: Implications for ASEAN and South Korea.’ Paper presented at the 2018 KAIS-KF-ISIS Conference on Constructing Multilayered Communication Channels between Korea and ASEAN: A Meeting among Experts and Next Generation Leaders, Kuala Lumpur, 19-20 April 2018.
- ‘Thailand’s China Policy: Thailand, China, and the Mekong-Lancang Cooperation.’ Paper presented in the panel ‘Thailand and the Great Power Revisited,’ at the 11th Asian Political and International Studies Association (APISA) Annual Congress, Phitsanulok, 20-21 October 2017.
- ‘Japanese Boys Love Manga Fandom in Thailand.’ Paper presented at the XI IASSCS Conference, Bangkok, 12-15 July 2017.
- ‘Japanese Boys Love Manga Fandom in Thailand: An Overview.’ Paper presented at the Queer Transfigurations: International Symposium on Boys Love Media in Asia, Yokohama, 1-2 July 2017.
- ‘China, Thailand and the Lancang-Mekong Cooperation.’ Paper presented at the ISA International Conference 2017, Hong Kong (ISA Hong Kong 2017), Hong Kong, 15-17 June 2017.

- ‘Reading Boys Love (BL) Manga in Thailand: A Preliminary Study of Thai BL Reader Preferences.’ Paper presented at the 5th Biennial International Conference of the Japanese Studies Association in Southeast Asia, Cebu City, 15-16 December 2016.
- ‘The US–Philippines Alliance: The Current Phase.’ Paper presented at the 20th Young Scholars’ Conference on Philippine Studies in Japan, Shizuoka, 4-5 July 2015.
- ‘The Great Illusion of a ‘People-Centred’ ASEAN.’ Paper presented at the Fourth International Conference on Advancement of Development Administration 2015—Social Sciences and Interdisciplinary Studies (the 4th ICADA 2015—SSIS), Bangkok, 28-30 May 2015.
- ‘Securitizing Mental Health under the Framework of ASEAN: Some Observations.’ Paper presented at the 8th Asian Political and International Studies Association (APISA) Annual Congress, Chiang Mai, 19-20 September 2014.
- ‘Great Powers’ Pivot to Southeast Asia and the Region’s Response: A Preliminary Introduction.’ Paper presented in the panel ‘Power and Politics,’ at the Walailak University International Conference in Asian Studies II, Nakhon Si Thammarat, 18-19 February 2013.
- ‘The Preah Vihear Temple Conflict, 1953-1962: An RSC Analysis.’ Paper presented at the International Conference on Political Science, Public Administration and Peace Studies in ASEAN Countries, Hat Yai, 6-7 September 2012.

### Research Grants:

- Principal Investigator, ‘Thailand’s soft power in Asia: A new dimension.’ Fast Track Research Scheme, Thammasat University Research Fund, 2024 (฿250,000) (ongoing).
- Principal Investigator, ‘ACMECS Centrality in Mekong Minilateralism—Policy Implications and Recommendations for Korea’ (Co-Investigator: Thapiporn Suporn). 2025 Support for Policy-Oriented Research Program, Korea Foundation (KF), 2025 (\$15,000).
- Principal Investigator, ‘Thailand’s Pursuit of BRICS Membership.’ IEAS Research Fund, 2025 (฿50,000).
- Principal Investigator, ‘Toward a Resilient Super-Aged Society: Evidence-Based Policy Recommendations for Thailand’ (Co-Investigator: Orawan Nugprachaya). JEF–ERIA Project, 2023 (\$24,000).
- Principal Investigator, ‘The Effects of the COVID-19 Pandemic on the Concentration of Capabilities in the International System: Empirical Evidence and Policy Implications for Thailand’ (Co-Investigator: Supruet Thavornyutikarn). Fundamental Fund (Basic Research Fund & Institutional Capacity Building Fund), Thailand Science Research and Innovation (TSRI), 2023.
- Principal Investigator, ‘Asia Cooperation Dialogue Revisited: The First 10 Years.’ Fast Track Research Scheme, Thammasat University Research Fund, 2022 (฿250,000).
- Principal Investigator, ‘Boy-lywood’s soft power and Thai public diplomacy: From hesitation to collaboration.’ IEAS Research Fund, 2024 (฿50,000).
- Principal Investigator, ‘Whither the Future of the Mekong-ROK Cooperation in the Changing Mekong Regional Order? A Perspective from Thailand’ (Co-Investigator: Thapiporn Suporn). 2023 Support for Policy-Oriented Research Program, Korea Foundation (KF), 2023 (\$20,000).
- Principal Investigator, ‘Malaysia–Singapore Airspace Dispute, 2018–2019: Air Law and Political Science Perspectives.’ IEAS Research Fund, 2022 (฿50,000).
- Principal Investigator, ‘Regime Type and Thailand’s Foreign Policy Position, 1950–2000.’ IEAS Research Fund, 2022 (฿50,000).
- Principal Investigator, ‘A New Explanation on Thailand’s Balancing Behavior, 1947-1991.’ Fast Track Research Scheme, Thammasat University Research Fund, 2021 (฿250,000).
- Co-Investigator, ‘Lancang Mekong Cooperation Summit’ (Principal Investigator: Shintaro Hamanaka). IDE-JETRO Research Project, 2019.
- Principal Investigator, ‘Political Regimes, Governance Quality, and COVID-19 Responses.’ Fast Track Research Scheme, Thammasat University Research Fund, 2021 (฿250,000).
- Principal Investigator, ‘Comparative International Systems: The Cold War, Old and New’ (Co-Investigators: Thapiporn Suporn, Pattanarat Faugchun, and Natthanont Sukthungthong). IEAS Research Fund, 2020 (฿50,000).
- Principal Investigator, ‘Sinicizing Asia: Evidence from the Case of China in the Mekong Region.’ Fast Track Research Scheme, Thammasat University Research Fund, 2019 (฿200,000).
- Principal Investigator, ‘The Y[aoi] World: Adaptations of Japanese BL’s generic conventions in Thai *series-wai*’ (Co-Investigator: Natthanont Sukthungthong). IEAS Research Fund, 2020 (฿50,000).

- Co-Investigator, ‘Leadership and Regional Organizations’ (Principal Investigator: Shintaro Hamanaka). IDE-JETRO Research Project, 2018.
- Sub-Project Co-Investigator, ‘Japan’s Smart Cities Development: Lessons for Thailand’ (Sub-Project Principal Investigator: Nirinthorn Mesupnikom), under the Umbrella Research Project ‘Economic and Social Development for Thailand 4.0: New Challenges, Adjustment and Policy Recommendations’ (Principal Investigator: Hongpha Subboonrueng). Thammasat University Research Fund, 2018 (฿180,000).
- Co-Investigator, ‘Economic and Social Development for Thailand 4.0: New Challenges, Adjustment and Policy Recommendations.’ Umbrella Research Project (Principal Investigator: Hongpha Subboonrueng). Thammasat University Research Fund, 2018.
- Principal Investigator, ‘Thailand and the Formation of the Lancang-Mekong Cooperation.’ IEAS Research Fund, 2018 (฿30,000).
- Principal Investigator, ‘US Foreign Policy in Asia after the 2016 Elections: Implications for China, Japan and Thailand.’ Thammasat University Research Fund, 2017 (฿126,000).
- Principal Investigator, ‘Making Thai Foreign Policy toward ACD, 2001-2003.’ IEAS Research Fund, 2017 (฿30,000).
- Principal Investigator, ‘The US Strategic Rebalancing towards Asia: New Perspectives through Historical and Neoclassical Realist Approaches.’ Thammasat University Research Fund, 2014 (฿99,400).
- Principal Investigator, ‘Thailand and Asian Regionalism: The Cases of ACD and ACMECS.’ IEAS Research Fund, 2014 (฿30,000).

### **International Delegations:**

- Thai Delegation, Southeast Asian Young Leaders’ Programme (SEAYLP), The IISS Shangri-La Dialogue: 16th Asia Security Summit, Singapore, 2-5 June 2017.

### **Training, Workshops, and Roundtables:**

- Speaker, Roundtable on the Challenges Facing Asia’s Aging Societies, Japan Economic Foundation, Tokyo, Japan [Virtual event], 2 April 2025.
- Participant, Capacity Building Programme (CBP) in Online Mode on Research and Publication Ethics, Indira Gandhi National Tribal University, Amarkantak, India, 15-28 June 2021.
- Expert Participant, East-West Center – United States Institute of Peace Workshop Series on Major Infrastructure Projects in Mainland Southeast Asia [Virtual workshops], October-December 2020.
- Participant, The Japan Foundation 2015 Summer Institute on Japanese Studies, Doshisha Biwako Retreat Center, Ōtsu, Japan, 25-31 July 2015.

### **Research Interests:**

Asia-Pacific Security  
Regional Multilateralism  
Thai Foreign Policy  
Thai Boys Love (BL) Media  
Aviation Politics

### **Teaching Experience:**

#### ***Thammasat University***

Undergraduate Modules (taught in Thai)  
IEA 101 East Asia in the Transforming World  
IP 323 Global Politics (module leader)

#### ***Walailak University***

Postgraduate Modules (taught in Thai)  
SEA-612 ASEAN and Geo-Politics in a New Asia (module leader)

**Undergraduate Modules** (taught in Thai)

ASE-101	ASEAN Community: Development and Prospect (module leader)
REG-103	ASEAN: Political and Economic Integration (module leader)
REG-205	Academic Reading: Articles in English in Southeast Asian Studies II (module leader)
REG-312	Indonesian Political Economy in the World Order (module leader)
REG-321	Malaysian Political Economy in the World Order (module leader)
REG-322	Malaysia's Relations with its Neighbors
SOC-108	Thai and World Cultures

**Professional Activities:****Conference Roles**

Moderator. Panel on 'SEZs in Thailand and Social Movements.' Conference on SEZs in Mainland Southeast Asia: Best Practices and Good Governance, Bangkok, 16 September 2022.

Discussant. Panel on 'Under the Dragon's Shadow: China's Influence in the Asia-Pacific and Regional Responses.' The Twenty-Third Asian Studies Conference Japan (ASCJ), Saitama, 30 June 2019.

Chair. Panel on 'Mitigating Risks and Threats in Northeast Asia: The Role of Japan and Korea.' The Twenty-Third Asian Studies Conference Japan (ASCJ), Saitama, 29 June 2019.

Convener. Panel on 'Power and Politics.' Walailak University International Conference in Asian Studies II, Nakhon Si Thammarat, 19 February 2013.

**Editorial Duties**

Editorial Board Member, *Asian Journal of Arts and Culture*, 2025–present

Academic Editor (Editorial Board Member), *PLOS ONE*, 2023–present

Editorial Board Member, *Journal of Politics and Governance* (JOPAG), 2023–present

Article Editor, *SAGE Open*, 2023–present

Editorial Board Member, *Pesirah: Jurnal Administrasi Publik*, 2025

Volunteer Reviewer, MDPI (Basel, Switzerland), 2022–2023

Joint Editor-in-Chief, *International Journal of East Asian Studies* (IJEAS), 2018–2019

Associate Editor, *International Journal of East Asian Studies* (IJEAS), 2018

Editorial Board Member, *International Journal of East Asian Studies* (IJEAS), 2016–2017

Conference Editorial Board Member, International Conference on Nation-Building 2019, Kuala Lumpur, Malaysia, 26-27 November 2019.

Conference Editorial Board Member, The Second International Conference on Nation-Building: Innovative Solutions for Rural Development to Move towards a Developed Country, Bangkok, Thailand, 6-8 November 2018.

**Peer Reviewer for Academic Journals**

*ASR Chiang Mai University Journal of Social Sciences and Humanities, Asian Affairs, Asian Affairs: An American Review, Asian Ethnicity, Asian International Studies Review, Asian Journal of Arts and Culture, Asian Review, City and Built Environment, Cogent Business & Management, FWU Journal of Social Sciences, Global Public Health, Heliyon, International Journal of Asia Pacific Studies, International Journal of East Asian Studies (IJEAS), Intersections, Journal of Homosexuality, Journal of Infrastructure, Policy and Development, Journal of Politics and Governance (JOPAG), Journal of the Air Transport Research Society, Kasetsart Journal of Social Sciences, Pesirah: Journal of Public Administration, PLOS ONE, Popular Communication, Southeast Asian Media Studies, SAGE Open, Smart Cities, SN Social Sciences, Social Sciences & Humanities Open, SpringerPlus, Telecom, The Pacific Review, Trans Form/Ação: Revista de Filosofia, Transportation Research Interdisciplinary Perspectives, World Development*

**Selected Media Interviews and Features**

- *The Economist*, 6 February 2025. [Let's Thai the knot.](#)
- *Thailand Business News*, 15 February 2024. [Thailand is legalizing same-sex marriage. What are the potential economic benefits?](#)
- AFP (*France 24*), 10 June 2024. [The Thai 'boys' love' TV dramas conquering Asia.](#)

- *The World* (WGBH–Boston), 16 March 2023. [The Thai govt is promoting same-sex soap operas.](#)
- *The Economist*, 9 March 2023. [Gay watching for straight women.](#)
- *TIME*, 26 August 2022. [Thailand’s Boys’ Love Dramas Are Changing the Way Many People View Gay Romance.](#)
- *The National Digest*, 2 August 2022. [Thailand’s Gay-Romance TV Dramas Reviving Tourism Industry.](#)
- *The Guardian*, 30 July 2022. [Thailand’s gay-romance TV dramas help revive flagging tourism industry.](#)
- *Bangkok Post*, 7 June 2022. [Love is pure gold.](#)
- *Radio Free Asia*, 13 May 2021. [China’s Information Warfare and Media Influence Spawn Confusion in Thailand.](#)
- *The Morning*, 29 December, 2019. [BL culture—love is love is love.](#)
- *Asahi Shimbun*, 20 December 2019. [Hotter than Ossan’s Love? The Explosive Popularity of Thai Boys Love \(Trans.\).](#)
- *ABC News*, 16 June 2018. [Boys’ love: The unstoppable rise of same-sex soapies in Thailand.](#)
- *Stop Everything!* (ABC Radio National), 1 June 2018. [Nakkiah Lui, Thai Boys Love, Word Up.](#)
- *Bangkok Post*, 25 June 2017. [Future leaders brush up on security issues.](#)

### ***CPD and Courses***

#### CPD

CC Good Citation Behavior, Web of Science Academy, May 2021

CC Mentoring in Peer Review, Web of Science Academy, May 2021

#### Courses

COC Introduction to Publication Ethics, COPE, August 2023

### ***Professional Research Certifications***

CC GCP–Social and Behavioral Research Best Practices for Clinical Research, CITI Program, exp. 29 Aug 2026

CC Humanities Responsible Conduct of Research (2–RCR Refresher), CITI Program, exp. 21 Aug 2026

CC Social and Behavioral Responsible Conduct of Research (2–RCR Refresher), CITI Program, exp. 21 Aug 2026

CC IRB Chair, CITI Program, exp. 21 Aug 2026

### **Professional Associations:**

Committee on Publication Ethics (COPE)

Society for Queer Asian Studies (SQAS)

South East Asian Media Studies Association (SEAMSA)

Thai Association of Boys Love Content (TBLC)